

MAXEN ELECTRONICS LIMITED

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46.6" Bar-type Advertising Display



Product Introduction

1. Supports real-time management and release from mobile phones, iPads, and PCs.
2. Supports remote upgrade of the advertising player software version and OTA (Over-The-Air) updates.
3. Supports synchronization of advertising players within the same group, with a synchronization interval of less than 500ms.
4. Supports remote setting of advertising player attributes from a mobile phone, including volume control, rotation angle, time zone, and power on/off functions.
5. Supports remote monitoring of the advertising player's network status, system status, and hardware status, as well as the content being played.
6. Supports various forms of scrolling text and bullet comments, with editable fonts, sizes, and content for the text and bullet comments.
7. Scheduling supports multiple priority levels, including placeholder, normal, insert, and emergency message priorities.
8. Scheduling supports various loop modes, including daily, weekly, and monthly cycles.
9. Can support multiple media types such as videos, images, marquee displays, text, RSS feeds, components, PPT, PDF, and more.
10. Supports the creation of custom templates that can be easily accessed and modified with a single tap on a mobile phone.

Display Parameters

Size	46.6"
Panel Type	a-Si TFT-LCD
Display Area	1183.68(H) × 36.9(V)mm
Aspect Ratio	>3: 1
Resolution	3840(H) × 120(V)
Display Colors	16.7M
Pixel Pitch	0.45735×0.4494mm
Brightness	450CD
Contrast Ratio	1500: 1
Viewing Angles	178°
Response Time	8ms
Refresh Rate	60Hz
Menu Language	Chinese/English

Display Interface

Video Interface	N/A
Audio Interface	N/A
Other Interfaces	N/A

System Parameters

CPU	Cortex-A55
Memory	2G DDR3
Hard Drive	8G EMMC
WIFI	2.4G WIFI 802.11b : DQPSK, DBPSK, CCK 802.11g/n : 64-QAM, 16-QAM, QPSK, BPSK
Bluetooth	N/A
Ethernet Port	LANX1
Interface Support	SD×1/USB×1 DCIN×1
System Version	Android 9.0

Power

Input Voltage	~ AC 100-240V 50/60Hz
Maximum Power Consumption	38W
Standby Power Consumption	≤0.1W (Board only)

Other

Storage Temperature	-20 ~ 60
Amplifier Power	N/A
Product Dimensions	1200.9×54.2×20mm
Packaging Dimensions	/
Product Weight	2.1KG

Accessories

Remote Control	N/A
AC Power Adapter	AC 12V/3A
Warranty Card, Certificate of Quality	X1

Product Structure

