

MAXEN ELECTRONICS LIMITED

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23.1" Bar-type Advertising Display



Product Introduction

1. Supports real-time management and release on mobile phones, iPads, and PCs.
2. Supports remote upgrade of the advertising player software version and OTA (Over-The-Air) upgrades.
3. Supports synchronization of advertising players within the same group, with a synchronization interval of less than 500ms.
4. Supports remote setting of advertising player attributes from a mobile phone, including volume control, rotation angle, time zone, and power on/off functions.
5. Supports remote monitoring of the advertising player's network status, system status, and hardware status, as well as the content being played.
6. Supports various forms of scrolling text and bullet comments with editable fonts, sizes, and content.
7. Scheduling supports multiple priority levels, including placeholder, normal, insert, and emergency message priorities.
8. Scheduling supports various loop modes, including daily, weekly, and monthly cycles.
9. Supports multiple media types, including videos, images, marquee displays, subtitles, RSS feeds, components, PPT, PDF, and more.
10. Supports self-built templates that can be easily called up and modified from a mobile phone at any time.

Display Parameters

Size	23.1"
Panel Type	a-Si TFT-LCD
Display Area	579.51mm*36.99mm
Aspect Ratio	>3:1
Resolution	120x1880
Display Color	16.7M
Dot Pitch	0.10275(H)mm*0.30825(V)mm
Brightness	500cd/m2
Contrast Ratio	3000:1
Viewing Angle	178°
Response Time	8ms
Refresh Rate	60Hz
Menu Language	Chinese/English

Display Interfaces

Video Interface	NA
Audio Interface	N/A
Other Interface	N/A

System Parameters

CPU	Quad-core Cortex-A55
Memory	2G DDR3
Storage	16G EMMC
WIFI	2.4G+5G WIFI
Bluetooth	N/A
Ethernet Port	N/A
Interface Support	TF Card×1/OTG×1/Type-c×1
System Version	Android 11

Power

Input Voltage	~ AC 100-240V 50/60Hz
Maximum Power Consumption	20W
Standby Power Consumption	≤0.1W (Board only)

Other

Storage Temperature	-20~60
Amplifier Power	N/A
Product Dimensions	597.2×49.4×16mm
Packaging Dimensions	/
Net Weight	0.6KG

Accessories

Remote Control	N/A
AC Power Adapter	AC 12V/3A
Warranty Card, Certificate of Conformity	X1

Structure

